



FOR IMMEDIATE RELEASE

CFWF hands out top honours at annual awards banquet

(Windsor, Ontario, October 15, 2004) – Canada’s best agricultural journalists, broadcasters, communicators and photographers were honoured here October 2, 2004 at the annual Canadian Farm Writers’ Federation awards banquet, held in conjunction with the Canadian Farm Writers’ Federation (CFWF) annual conference.

A record number of entries were submitted across 14 categories, including two new photograph categories. Press Feature continued to capture the most entries, 53, out of 239 entries in total. In all, 41 awards were presented with a total of \$8,400 in prize money going to the winners at the banquet at the Holiday Inn Select, held at the conclusion of the CFWF three-day conference.

Winning entries were selected by a panel of 25 judges from across Canada and the U.S., including journalism professors and editors from mainstream publications – agricultural and non-agricultural.

The CFWF (www.cfwf.ca) represents approximately 350 English-speaking agricultural journalists, broadcasters and corporate communicators across Canada through five regional associations in British Columbia, Alberta, Saskatchewan, Manitoba and Eastern Canada.

The following is a list of 2004 award winners:

Television News Reporting – The Jack McPherson Award

Sponsored by Dow AgroSciences

Gold: John Webb & Wendy Parker, CBC Television, *A tale of two farmers*

Silver: Mark Murphy, Town and Country Ontario, *Life and death switch*

Bronze: Ingrid Clark, Town and Country Ontario, *Poop power*

Radio News Reporting – The Tom Leach Award

Sponsored by Bayer CropScience

Gold: Michael Tymchuk & Sara Darling, CBC Radio, *By any other name... biosolids*

Silver: John Beardsley, CKNX Radio, *The end of the farm separated cream industry*

Bronze: Rod Parker, CJYM Farm News, *Crop report*

News Release – The Alice Switzer Award

Sponsored by United Farmers of Alberta Co-op Ltd.

Gold: Louise Waldman, Canadian Wheat Board, *ITC hears evidence of CWB’s fair trade practices*

Silver: Lisa McLean, University of Guelph, *Prof hoping flower power improves eye health, produces better eggs*

Bronze: Marianne Clark, University of Guelph, *Students win awards for inventing soybean liqueur, feather meal concrete*

General Periodical – The Felix Schmaltz Award

Sponsored by the Canadian Association of Agri-Retailers

Gold: Brad Brinkworth, Meristem Information Resources, *WGRF Industry Report: National workshop tackles fusarium*

Silver: Clare Stanfield, Adculture Group, *Canola stand establishment guide*

Bronze: Rhéal Cenerini, Canadian Wheat Board, *2002-2003 CWB Annual Report*

Technical Feature – The Peter Lewington Award

Co-sponsored by Syngenta Seeds Canada Inc. and Innovative Farmers Association of Ontario

Gold: Peter Gredig, Country Guide, *Make your drill work like a planter*

Silver: Peter Reschke, Ontario Farmer, *Lessons from the yield giants*

Bronze: Andrew Douglas, Country Guide, *Hit aphids before their numbers explode*

Press Column – The Frank Jacobs Award

Sponsored by Elanco Animal Health

Gold: Les Brost, Medicine Hat News, *Waiting for a western miracle*

Silver: Larry Thomas, Cattlemen, *Where does it say no gouging?*

Bronze: Laura Rance, Winnipeg Free Press, *Pre-BSE conditions likely never to return*

Press Editorial – The O.R. Evans Award

Sponsored by Pioneer Hi-Bred Limited

Gold: D'Arce McMillan, The Western Producer, *Improved relations with U.S. are vital*

Silver: Wendy R. Holm, Farmers' Independent Weekly, *NAFTA should be invoked to open border*

Bronze: Jim Romahn, Ontario Farmer, *Public opinion: 150 words*

Press Feature – The Dick Beamish Award

Sponsored by Monsanto Canada Inc.

Gold: Gina Teel, Calgary Herald, *Beleaguered ranchers can't dispose of bison*

Silver: Mary MacArthur, The Western Producer, *Town in turmoil keeps on truckin'*

Bronze: Michael Raine, The Western Producer, *Rendering industry at a crossroad*

Monthly Press Reporting – The Jack Cram Award

Sponsored by the Canadian Seed Growers' Association

Gold: Marla Springer, MC Group of Companies, *Character trait canola feeds strong market demand*

Silver(tie): Anne Howden Thompson, Ontario Dairy Farmer, *Life after the farm*

Silver(tie): Catherine Brown, Ontario Dairy Farmer, *Cloning maintains momentum*

Bronze: not awarded

Weekly Press Reporting – The Q.H. Martinson Award

Sponsored by Cargill Specialty Canola Oils

Gold: Ian Bell & Ed White, The Western Producer, *Waging war on fusarium*

Silver: Mary MacArthur, The Western Producer, *Corrals quiet, comments loud*

Bronze: Allan Dawson, Farmers' Independent Weekly, *CGC goes soft on licensing regulations*

Daily Press Reporting – The C.B. Fairbairn Award

Sponsored by The Western Producer

Gold: Leah Janzen, Winnipeg Free Press, *Harvest of broken dreams*

Silver: Gina Teel, The Calgary Herald, *20,000 horses face slaughter*

Bronze: not awarded

World Wide Web Site – The Henry Heald Award

Sponsored by Quarry Integrated Communications

Gold: Terry Hockaday, Meristem Information Resources, www.westerngrains.com

Silver: Paul Yanko, The Western Producer, www.producer.com

Bronze: Carole Cyr, Canadian Dairy Commission, www.cdc-ccl.gc.ca

Feature Photograph

Sponsored by Syngenta Crop Protection Canada

Gold: Michael Raine, The Western Producer, *Canola breeder*

Silver: Larry Thomas, Cattlemen, *Ken Stafford*

Bronze: Ian Bell, The Western Producer, *Field portrait*

News Photograph

Sponsored by Better Farming

Gold: Michael Raine, The Western Producer, *Cattle drive*

Silver: Cathy Glover, Country Life in B.C., *Show time*

Bronze: Jamie Reaume, The Grower, *Harvest time*

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